

Name

E-Mail

Company

Website

Phone

Please answer the following questions.

1. What is your official company name you would like promoted?

2. What is the primary location you would like promoted (for SEO purposes)?

Please list any secondary locations.

3. How does/can your website best serve your sales and marketing goals?

4. Are you happy with the design/branding/impact/messaging/CTAs/lead nurturing of your current site?

5. Do you make regular website content updates? (If so, please give examples)

6. Do you have a News Blog? If so, do you update it regularly? (at least monthly)

If not, would you be open to the idea of creating a News/Blog for your site?

7. Has your website design been updated recently?

8. If not, are you interested in a website redesign proposal?

9. Do you ever create landing pages for use with e-mail marketing or other digital marketing efforts?

10. Has there been an SEO review/setup completed on your site recently?

11. Does your current SEO setup seem to be effective? If not, please explain.

12. Do you have Google analytics set up on your site? If so, can we get access to review your traffic/metrics?

13. Can you provide us a list of search terms/phrases that you want to rank well on?

14. Do you have specific search words/phrases that aren't ranking well on Google?

15. If we can't get you to the first page for specific desired keywords, are you open to considering a Paid Search campaign for those words/phrases? (Google AdWords/Display Ads/Remarketing)

16. Can you provide a list of your direct and indirect competitors?

17. What platform is your website built on? (WordPress, Joomla, Drupal, etc.)

18. Please provide login credentials for your website.

Additional comments not mentioned above...

Thank you for filling out this form as completely as possible!